



Print Design and Copy Writing for Dance Studios

Let us help you and your studio to present an artistic and professional image that will leave a lasting impression in print and online.

Contact Karen Shapiro
718.836.4819 in New York City
888.286.0365 toll free
info@ipvstudio.com
www.WetPaintJournal.com

- **Theatre Programs** for your Recital, Winter Concert, Nutcracker or any production. We can lay out your booklet and create ads for your advertisers.
- **Journals** - We lay out the booklet, the advertisements and dedications.
- **Brochures (Paper or Electronic)** to showcase your studio for prospective new students and parents.
- **Registration Flyers** - Bifold or barrel fold, full color or black and white flyers showcasing your studios, reminding current students of registration dates.
- **Concert or Promotional Flyers** in paper format, for the web, and for Facebook.
- **Print Ads** - We create beautiful eye-catching print ads.
- **Press Kits** - We can help you to collect all the media that you need, and bring it together in a beautiful professional presentation.
- **Develop and Maintain Web Sites** - We can create and update a Word Press web site for your studio, including text to optimize your search results. Web site is formatted for computer or mobile phone. We can also oversee your listings on Google Places.
- **Graphic and Print Design** - I work with my full service graphic and print design company, IPV Studio, in business for 30 years.
- **Copy Writing and Content Creation** - Professionally written copy to tell the story of your studio.
- **Public Relations and Fund Raising** - We can create the materials for your press kit and send them out to media outlets.
- **Electronic Files Delivered to Your Printer** - We are glad to communicate directly with your local printer.

Classes for Everyone from Pre-Schoolers to Teens and Adults
Ballet - Pointe - Tap - Jazz - Lyrical - Contemporary - Hip Hop - Theatre Dance
Mommy & Me - Dramas & Divas and Disney Dance for Pre-Schoolers
Zumba - Zumbatonic - Salsa - Aerobatics - Pilates - Break Dancing
Vocal - Piano - Violin - Guitar - Musical Theater
Special Workshop for our upcoming production of The Nutcracker
Scholarship Program for Talented Students Training for a Career in Dance
Award Winning Competition Teams (by audition only)

Registration Dates

| Third Avenue Studio 7110 Third Avenue - 718.680.0944 | Fifth Avenue Studio 5312 Fifth Avenue - 718.492.2279 |
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| Saturday, September 1st 12:00 Noon - 4:00 PM | Tuesday, September 4th through Friday, September 7th 3:00 PM - 7:00 PM |
| Tuesday, September 4th through Friday, September 7th 3:00 PM - 7:00 PM | Saturday, September 8th 12:00 Noon - 4:00 PM |
| Saturday, September 8th 12:00 Noon - 4:00 PM | Monday, September 10th and Tuesday, September 11th 3:00 PM - 7:00 PM |
| Classes begin Monday, September 10th | Classes begin Wed., September 12th |

www.vspac.com

Meet the Company

Vicky Simegiatos, Artistic Director

Vicky Simegiatos is the Director of The Vicky Simegiatos Performing Arts Center. She had extensive ballet training in Greece and was a member of The Ballet Company of the National Opera of Greece. In 1970, Vicky was invited to the United States on full scholarship with the American Ballet Theatre. In 1972 she opened her first dance studio on 3rd Avenue, in the East Village section of Brooklyn.

